

Home Gifts Last Long After the Glamour of the Holidays!

The Gift of Greater Savings!

ABC Washer

☆ A Grand Family Gift for Mother! . . . the ABC Heavy-Duty Washer One-Fifty-Six . . . "truly the World's Greatest Washer Value" . . . has more worth while safety and convenience features than any washer ever built. Here is a gift that Mother will appreciate this Christmas and for many a Christmas to come . . . a gift that means greater savings in money, in clothes, in clothes investment, in time and in energy!

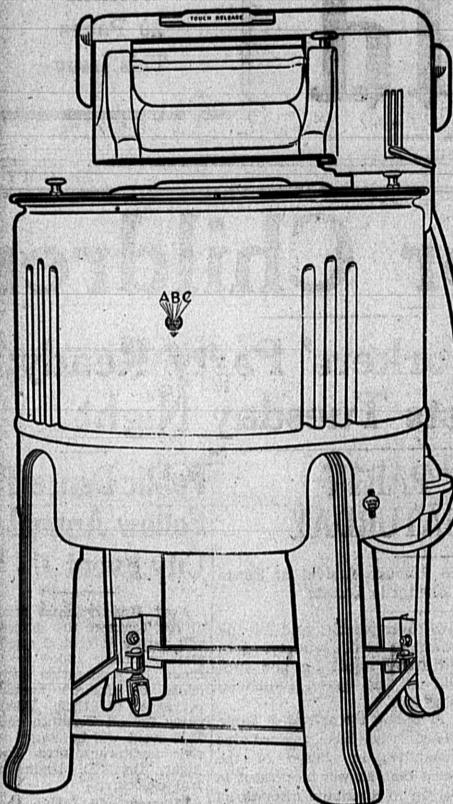
Thousands of housewives have acclaimed the ABC exclusive French type agitator washing principle as the only one they have used that eliminates the necessity of extra rubbing of collar bands, wrist bands and other heavily soiled parts. With the newly designed ABC washing compartment and the ABC French type agitator, your clothes are washed and rubbed in much the same manner as the old-fashioned washboard rubbing action . . . thoroughly clean and WHITE!

The Gift of Lasting Leisure . . .

ABC DeLuxe Console Cabinet IRONER

This new ABC Ironer irons everything from the smallest to the largest—sheerest garments while you are comfortably seated. Model YA Ironer is a new idea in cabinet style ironers. The porcelain enamel cabinet top "swings out" at right angles providing ample shelf space for finished and ready-to-iron clothes.

"Ladies be seated"—do all of your ironing in comfort—Easily, Quickly and Safely. You owe it to yourself to investigate this new modernly styled—sturdily built ABC cabinet ironer.



Special Christmas TRADE-IN OFFER!



EXTRA ALLOWANCE
If You Order Your Christmas
PHILCO
This Week!

Here's how to get the ideal Christmas Gift for yourself and your family—and save money, too! We're giving extra-big trade-in allowances on your present radio—If you order your Christmas Philco now! And—here's news—this offer includes the new Philcos with Automatic Tuning! Get your order in today!

PHILCO AUTOMATIC TUNING
Now available in **5 MODELS**
in a wide range of prices

PHILCO 116X De Luxe*

Radio's greatest gift—this magnificent American and Foreign Philco! Not only Philco Automatic Tuning . . . but Philco Foreign Tuning System, Spread-Band Dial, Inclined Sounding Board, Cathedral Speaker, High-Fidelity Audio System, Acoustic Clarifiers, 5 Tuning Ranges . . . literally all that anyone could ask for in a radio! Demonstration free!

\$21.00

Choose from 52 New Philcos — \$22.90 up

SPECIAL HOLIDAY TERMS

Holiday Gift Value Sensation!

The Christmas FRIGIDAIRE WITH THE "METER-MISER"

Special

FULL-FAMILY SIZE

\$149⁵⁰

NO MONEY DOWN



Come in. See the PROOF of amazing savings and usability with all these famous Frigidaire advantages

- Famous Meter-Miser Mechanism • Food-Safety Indicator • 5-Year Protection Plan • Automatic Reset Defroster • 63 Big Ice Cubes—6 lbs. at one freezing!
- 5.1 cu. ft. capacity—10.7 sq. ft. shelf area • Automatic Interior Light • Double-Range Cold Control • Giant Porcelain Hydrator • Removable Shelves • Automatic Ice-Tray Release • Wider, Roomier, More Front Shelf Space • Stainless Porcelain in Seamless Interior • The most usable refrigerator and the most remarkable, timely value you have ever seen.

MEETS ALL 5 STANDARDS FOR REFRIGERATOR BUYING—

and PROVES IT!

1. Lower Operating Cost
2. Safer Food Protection
3. Faster Freezing—More Ice
4. More Usability
5. Five-Year Protection Plan

MEET THE "Meter-Miser" IT CUTS CURRENT COST TO THE BONE! Frigidaire's cold-making unit . . . the simplest refrigerating mechanism ever built. Only three major moving parts. Permanently oiled, sealed against moisture and dirt. Quiet, unseen, trouble-free.

FREE Sterling Silver Gift Medallion

This handsome Sterling Silver Medallion, engraved with any inscription you desire, will be affixed to your Christmas Frigidaire free of charge—a permanent record of your Gift for New Joy in Living!

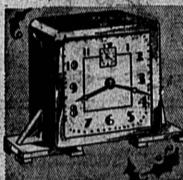
"TAKE IT FROM ME, FOLKS, GIVE A FRIGIDAIRE FOR NEW JOY IN LIVING!"

STAR ★ DEPARTMENT ★ STORE

Sartori at Post,

Torrance

Phone 625



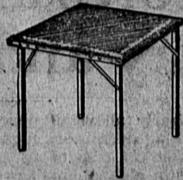
ELECTRIC CLOCKS
\$2.95 and up



ELECTRIC COFFEE MAKERS
\$2.95 and up



TOASTERS
\$1.95 and up



CARD TABLES
\$1.19 up

FIRE SCREEN \$7.95
CARD TABLES 7

This is a **CHRISTMAS TREASURE HUNT STORE**
Ask for Free Tickets

What a Gift...

What a Value!

PHILCO AUTO RADIO

\$39.95



Terms as low as **\$5.00 DOWN**

Streamlined Control Unit Fits in or on Car Instrument Panel

Choose from 5 New Models

STAR Department Store

Sartori and Post

Torrance

Phone 625

Christmas is a season of joy . . . and what could give more pleasure than a Philco Auto Radio! Here's power and selectivity that enable you to listen to your favorite stations as you drive . . . plus the tone for which all Philcos are famous! And only Philco . . . the World's Leading Auto Radio . . . can offer you such sensational value! Come in and see them. Built to fit ANY car—and quickly and easily installed. Select your Christmas Philco now! Ask about our special budget payment plan.